Name of the Subject: Winter Project

Course Code and Subject Code: CC 108

Course Credit: FULL (25 SESSIONS OF 60 MINUTES EACH)

Each student will be required to prepare a project report based on the research/studies carried out by him/her in a business. The report needs to be divided into 2 parts, Part A and Part B. Part A should cover complete details of the business from its inception to complete management aspects like Finance, Marketing, Human Resource, Strategic Management and problem identification. Part B should discuss possible solutions to the problems in existing business from management perspective and new business idea and its implementation in the market. The report should demonstrate the capability of the student for some creative potential and original approach to solve the practical problems in today's business or industry. The report should include field studies, interpretations, planning and design of improved integrated management systems, presented in a comprehensive manner with recommendations for solutions. This course has credit hours of two.

Method for Examination:

1. Students should be divided into the group of 3-5 for project study, presentation and viva-voce.
2. The evaluation panel during the external examination should consist of 2 members' viz., 1 external evaluators and 1 internal guide.
3. Each group of student(s) should be given atleast 15 minutes - 10 minutes for presentation and 5 minutes for answering questions raised by the evaluating panel.
4. Each individual evaluator in the panel should allot marks out of a maximum mark of 50 to an individual student in a group.
5. The internal marks for the project should be allotted out of a maximum mark of 50 by the respective guide of the project
6. Copies of the external marks and internal marks should be submitted to the Examination Controller.
7. The following parameters should be considered for evaluating the Presentation of a candidate: a. Scope considered
b. Substance & Treatment
c. Style of presentation
d. Time Management
e. Treatment of Questions and Answers provided

8. The following parameters should be considered for evaluating the Project Report of a candidate: a. Theme & Objective
b. Clarity & Presentation
c. Focus & Conclusion
d. Innovativeness
e. Learning derived

The total marks for the Winter project will be 100.