



Kadi Sarva Vishwavidyalaya's
LDRP Institute of Technology & Research
Gandhinagar-382 015



B.E. (Civil) Semester: VI
Subject Name & Code : Principles of Management (CC-601)

A. Objectives:

- This course presents a thorough and systematic coverage of management theory and practice.
- It focuses on the basic roles, skills and functions of management, with special attention to managerial responsibility for effective and efficient achievement of goals.
- It also focuses on different types of organizational structures, importance of organizational culture for management as well as employees.
- It provide adequate basic understanding about ethical and social responsibilities of management towards the society

B. Teaching Scheme (Credits and Hours)

Teaching scheme				Total Credit	Evaluation Scheme					
L	T	P	Total		Theory		Mid Sem Exam	CIA	Pract.	Total
Hrs	Hrs	Hrs	Hrs		Hrs	Marks	Marks	Marks	Marks	Marks
2	0	0	2	2	2	70	30	20	00	120

C. Detailed Syllabus

Sr. No	Topic	Lecture Hours	Weight age(%)
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1	<p>Introduction to Management and Organization</p> <p>Define Management, Management Process, Functions of management: Planning, Organizing, Controlling and Leading, Types of Managers, Management Roles, Management skills, Define organization.</p>	1-6	20
2	<p>Management history</p> <p>Schools of Management, Scientific management, General Administrative Theory, TQM, The Behavioral Approach, The Systems approach, The contingency approach</p>	7-12	20
3	<p>Organizational Structure and Design</p> <p>Work specialization, Types of Organizational structures, Departmentalization, Chain of Command, Span of Control, Centralization and Decentralization, Formalization</p>	13-18	20
4	<p>Organizational Culture and Environment</p> <p>Concept of culture and its importance Attributes of culture, How employees learn culture, How does culture affect managers and employees, Define Environment – External environment, General Environment. How the environment affects managers.</p>	19-24	20
5	<p>Social responsibility and Managerial ethics</p> <p>Concept of corporate social responsibility and ethics</p> <p>Stakeholders and its management</p> <p>Ethical issues in management</p>	25-30	20
		30	100

D. Outline of the Course:



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Sr. No	Title of the Unit	Minimum Hours
1	Introduction to Management and Organizations	6
2	Schools of Management	6
3	Organizational Structure and Design	6
4	Organizational Culture and Environment	6
5	Social Responsibility and Managerial Ethics	6

E. Instructional Method and Pedagogy:

- At the start of course, the course delivery pattern, prerequisite of the subject will be discussed.
- Lectures will be conducted with the aid of multi-media projector, black board, OHP etc.
- One internal exam will be conducted as a part of internal theory evaluation.
- Assignments/ Projects based on the course content will be given to the students for each unit and will be evaluated at regular interval evaluation.
- Surprise tests/Quizzes/Seminar/tutorial will be conducted as a part of an overall internal evaluation.

F. Recommended Study Materials

A. Text Books:

1. 'Management-I' – Stephen P. Robbins, Mary Coulter, Neharika Vohra –Pearson, New Delhi, Latest edition
- 2.

B. Reference Books:

1. 'Essentials of Management', Koontz and Weihrich, Tata McGraw Hill, 2004, 6th Edition
2. Essentials of management – Adrew J. Durbrin, India edition, 7th Edition, Thomson – South Western
3. Principles of Management, Charles WL Hill and Steven L McSane, The McGraw Hill Companies, 2008
4. Principles of Management, Richard L. Daft, Cengage Learning, 2009